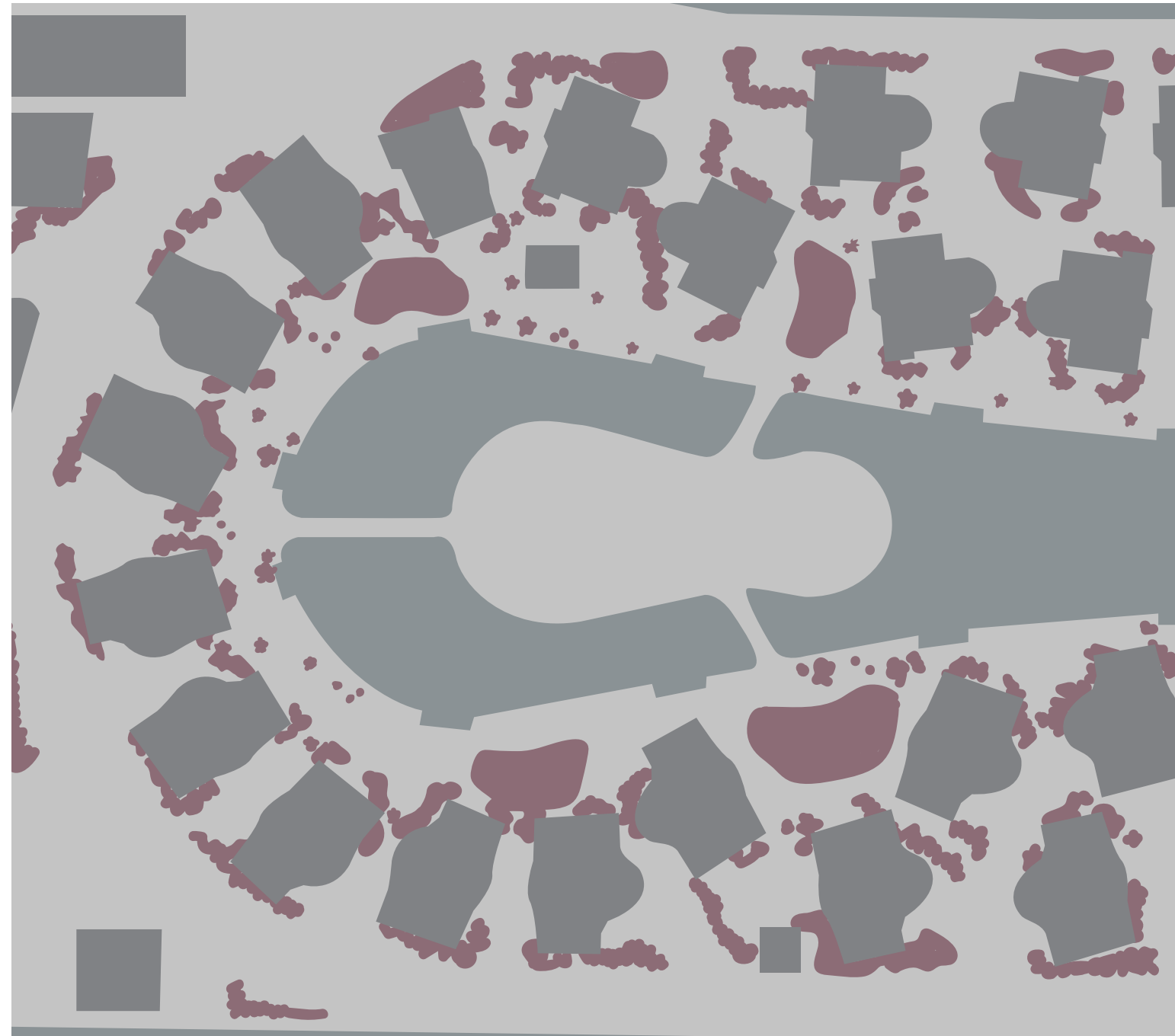


STONE RESORT



# Theme & Identity

# THE CONCEPT



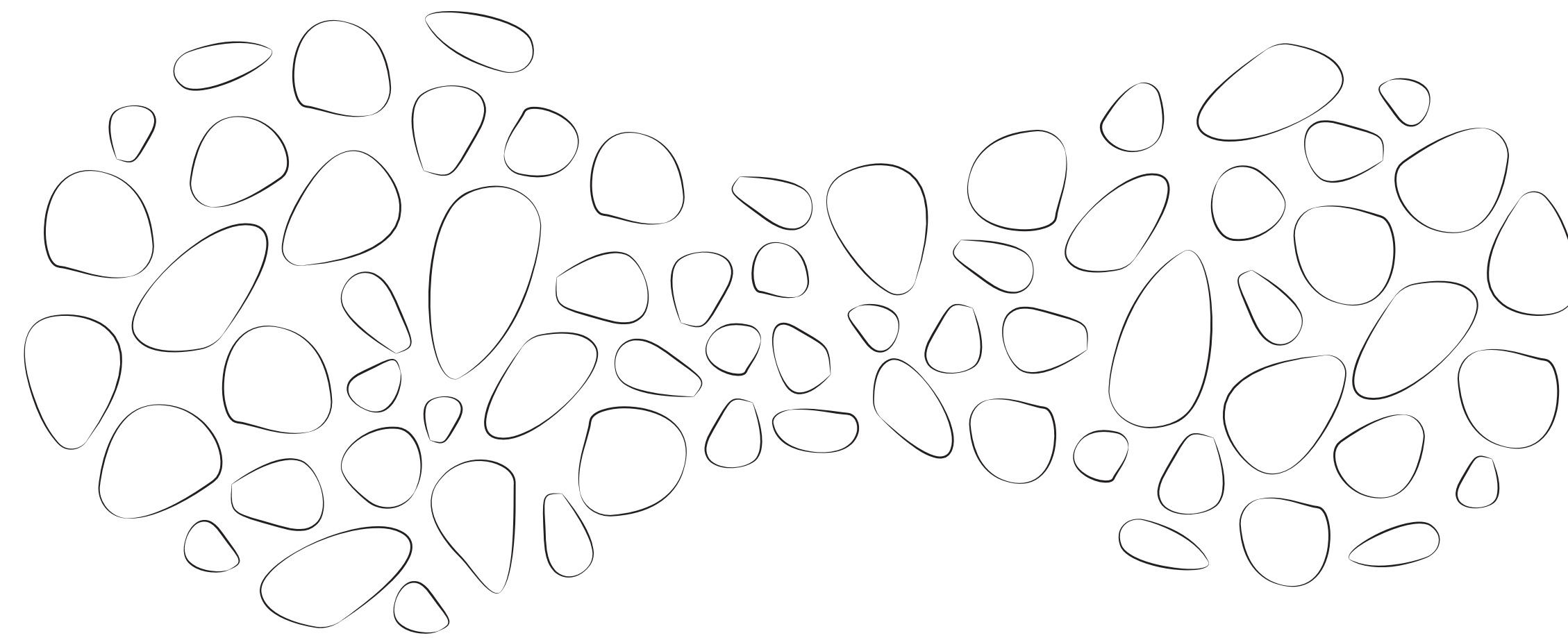
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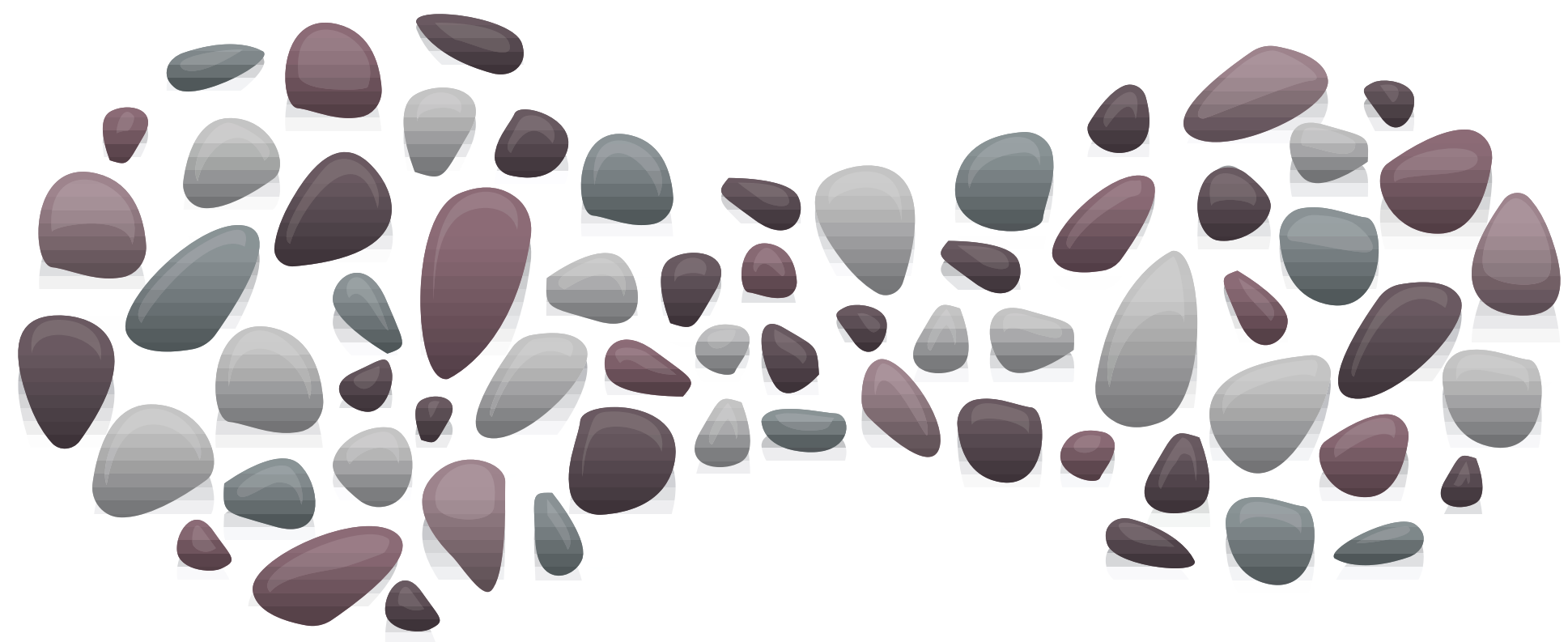


# THE LOGO



# THE COLORS





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STONERESORT



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STONERESORT



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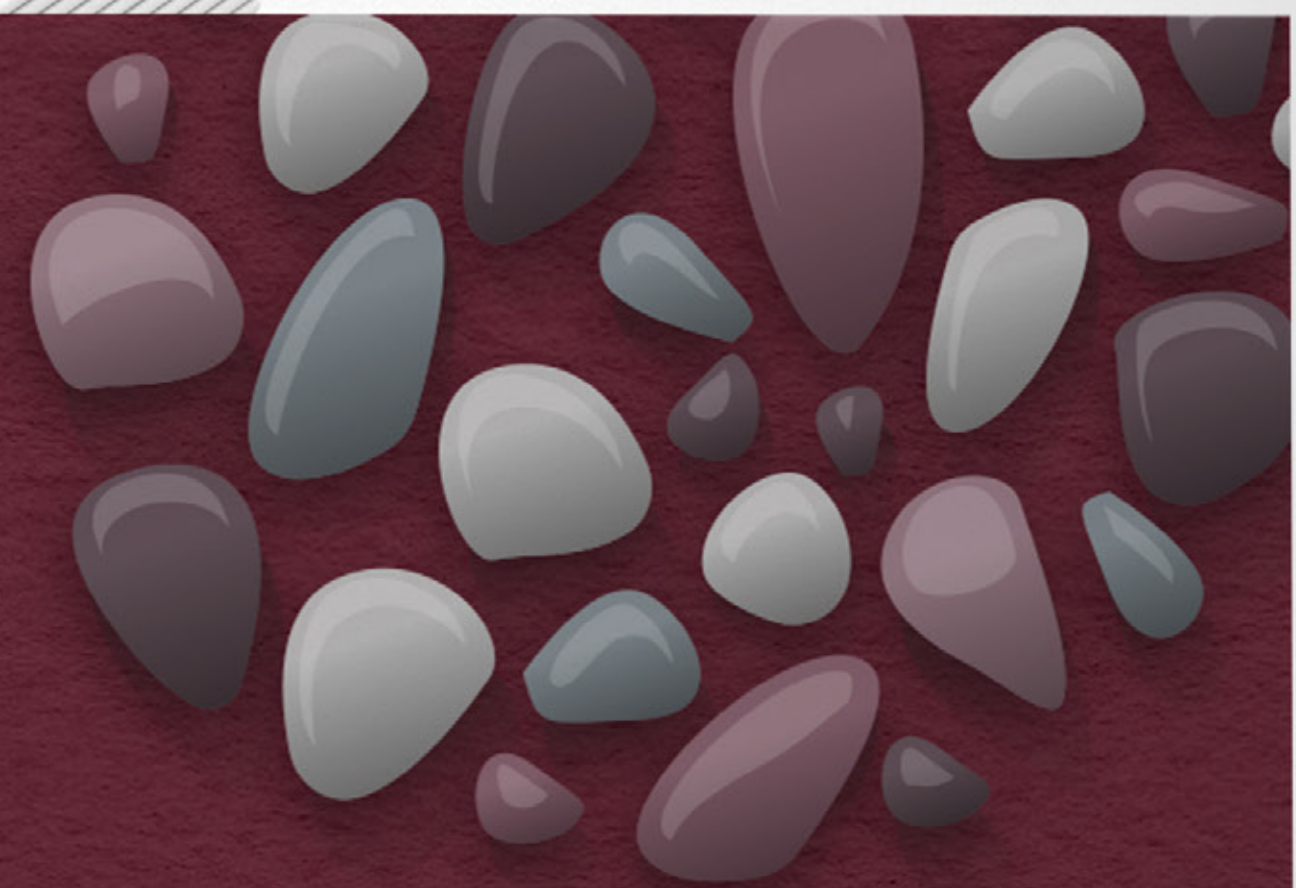
THOMAS SMITH

General Manager

STONERESORT

STONERESORT





**THOMAS SMITH**  
**General Manager**

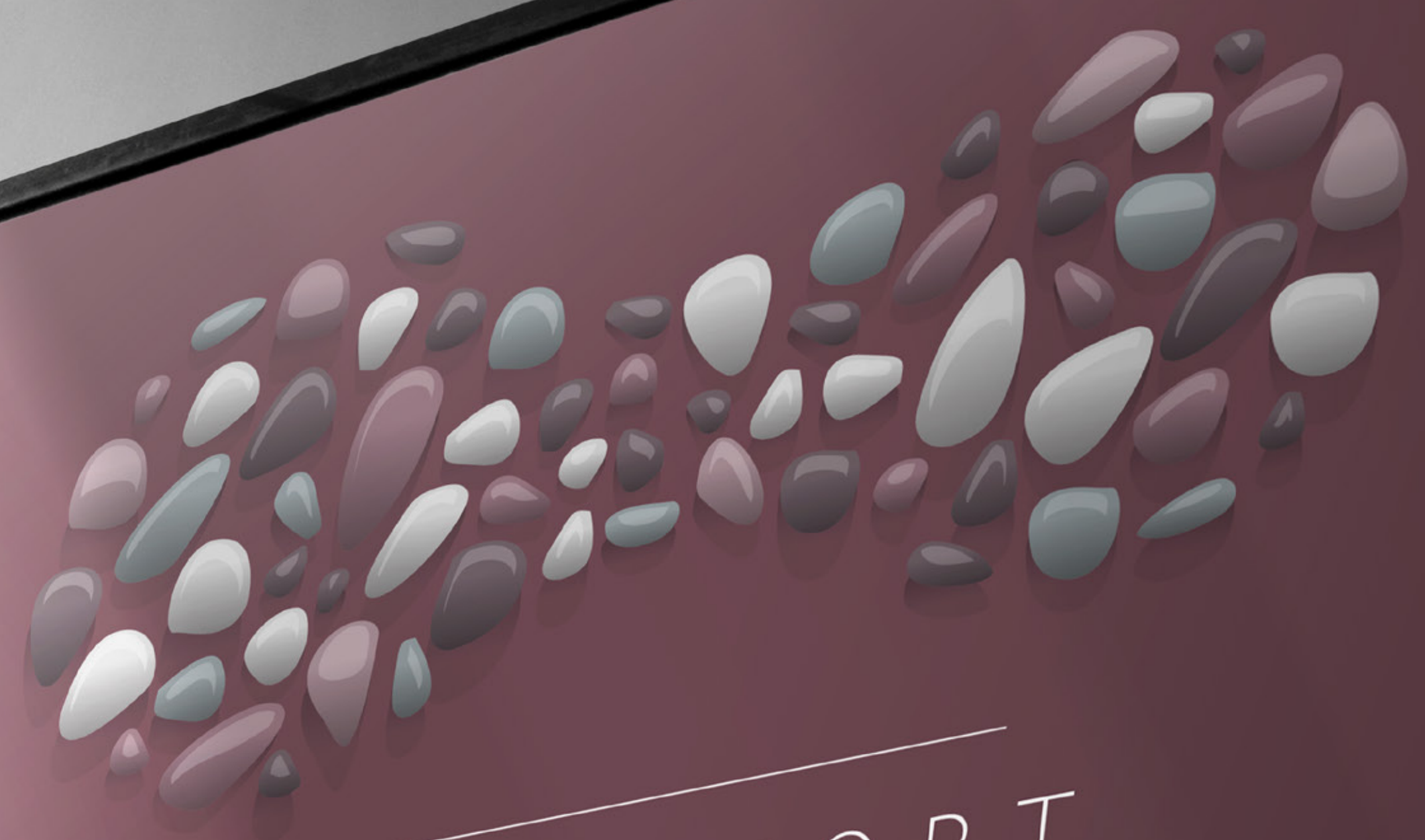


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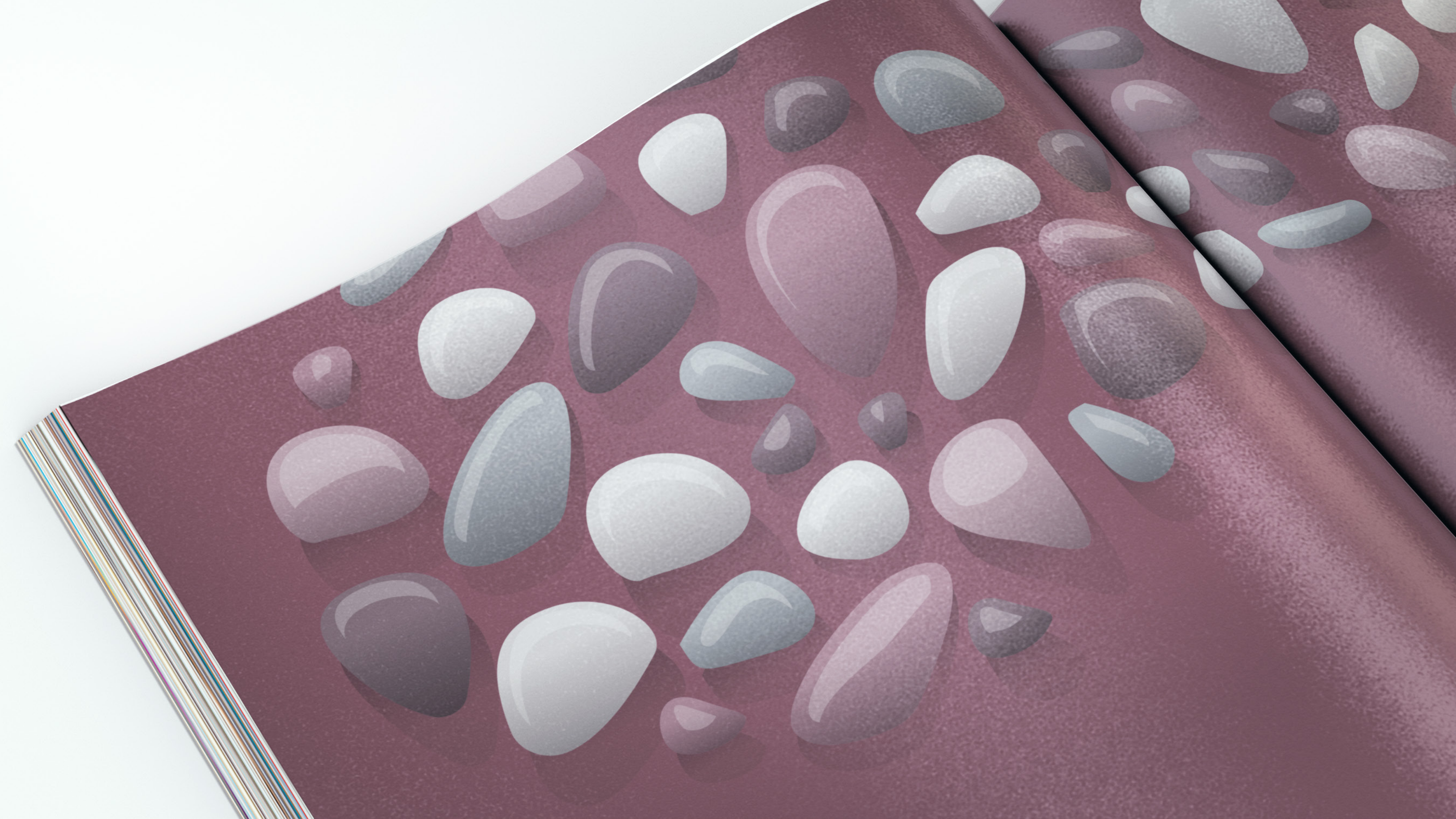
STONERESORT





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STONERESORT





STONERESORT







STONERESORT

£10 BET ON MAN CITY



Winging it: Bellamy made a surprise

**DEADLINE-DAY**

**5pm**

And sudden starting



STONERESORT

STONERESORT



How?

this cartoon is originally for Cartoon Network Studios so we will have two options of operation

Used the original characters after following up their standards and getting a certificate permission for that

or create our own version by showing saudi culture within the same period of time creating a unique music which merge both this age and our current age



# INTRODUCTION

From the famous 1960 cartoon serial Flintstone this resort build based on the concept of this cartoon

From here our idea is to make the attendees real live the cartoon serial life from receptions till activities



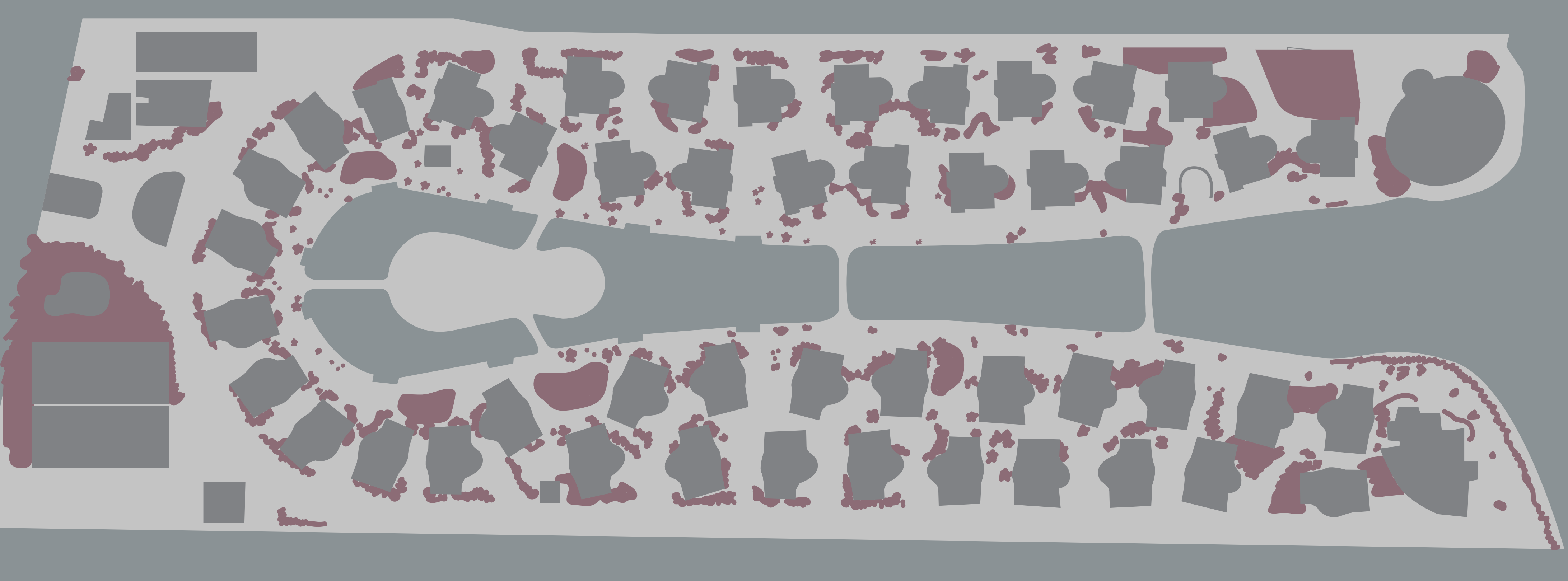
# ENGAGEMENT ACTIONS

by calling it village insited of resort

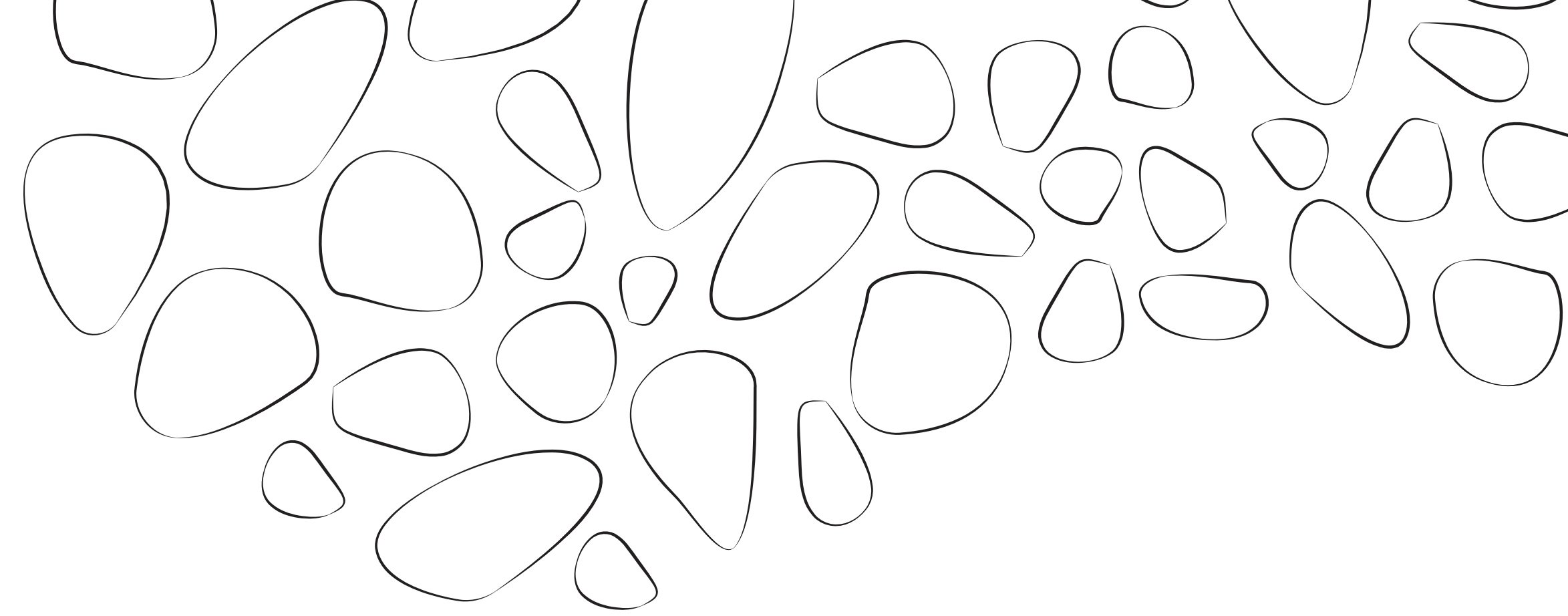
The attendees will be welcomed by our cavemen team to let the customers live and feel our theme and Its unique experience



# UNITS DETAILS



# UNITS DETAILS



Location of Villa	Number of units	Quantity
Street View	Two bedrooms	18
Logon View	Three bedrooms	30

48 Villas

6,240 square meters only ground floor

30 villas in front of the sea ( 1 master bedrooms) (2 regular room) driver room 1 maid room 1 parking 1 balcony 2

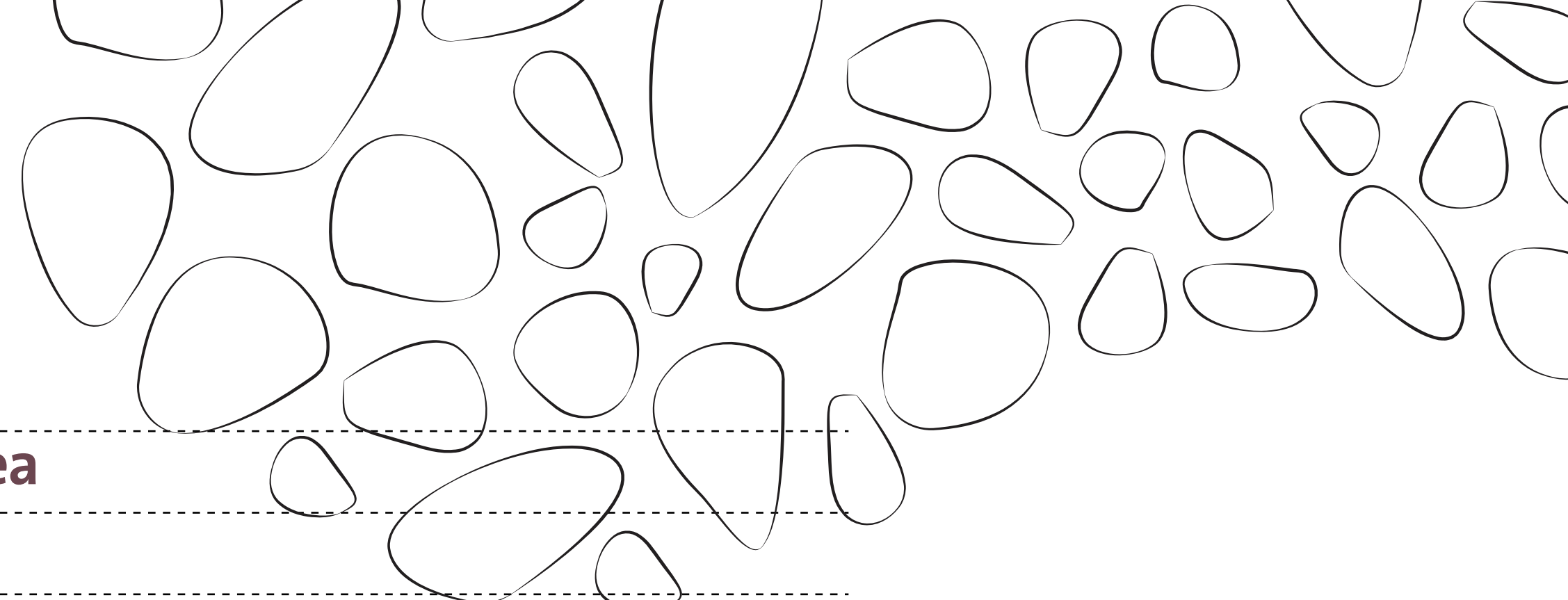
260 square meters building area

18 villas in the back (1 master bedroom) (1 regular bedroom ) driver room 1 maid room 1 parking 1 balcony 3

260 square meters building area

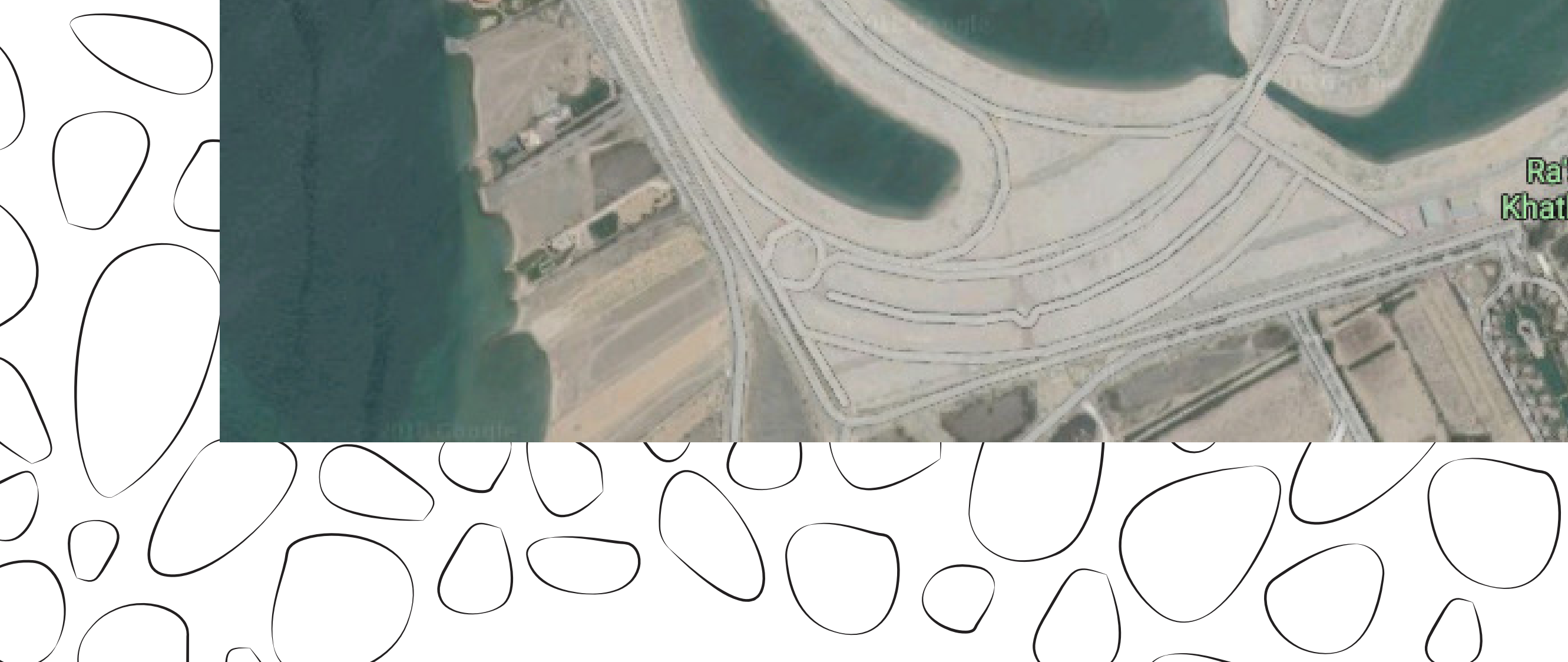
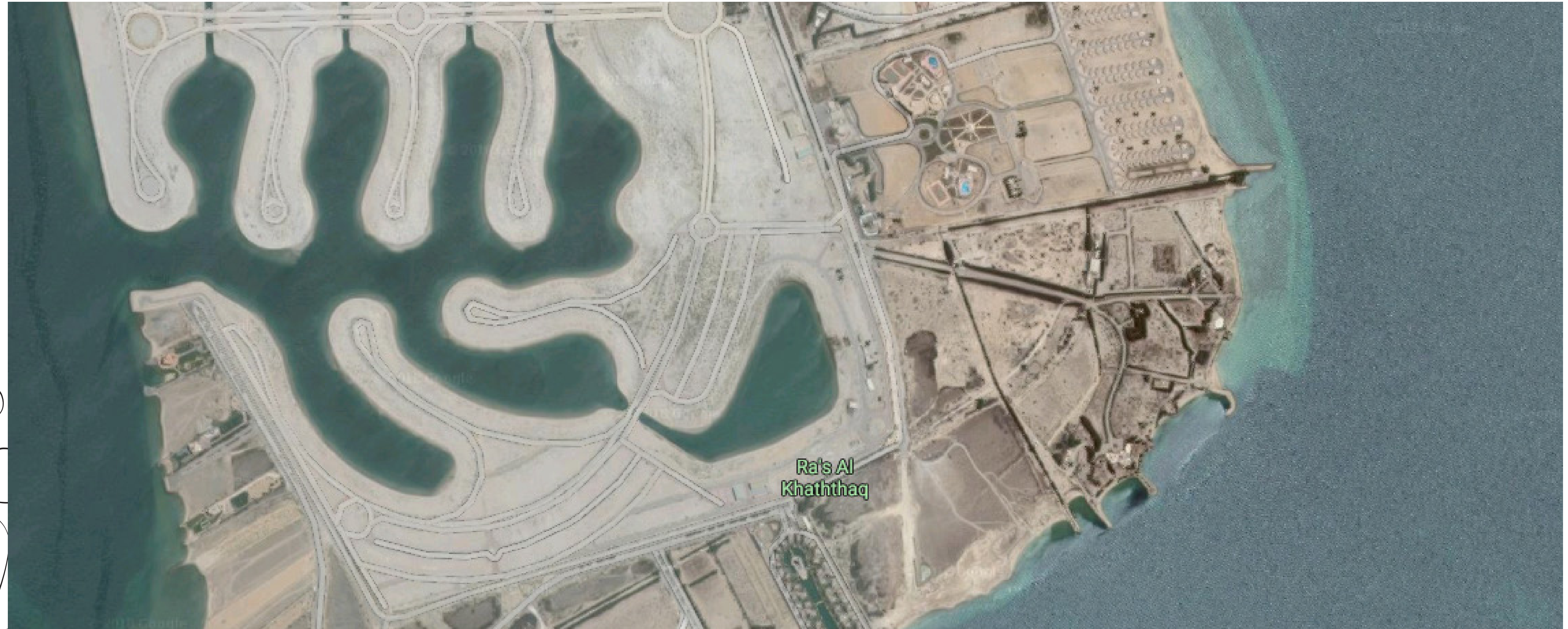


# UNITS DETAILS



<b>Restaurant</b>	<b>356 square meters building area</b>
320 square meters Outdoor area	
Coffee shop	344 square meters building area
280 square meters Outdoor area	
Employee accommodation	215 square meters building area capacity up to 30 employ
Bowling area	420 square meters building area
Guard house	43 square meters building area
Reception	39 square meters building area
Boatshed	315 square meters building area
Tennis court	1,100 square meters
Swimming pool area	640 square meters
Children playground	550 square meters
Lagoon	6,800 square meters
Land scape	9,800 square meters
STP. Plant	116 square meters
R.O and Fire pump room	53 square meters

# UNITS DETAILS





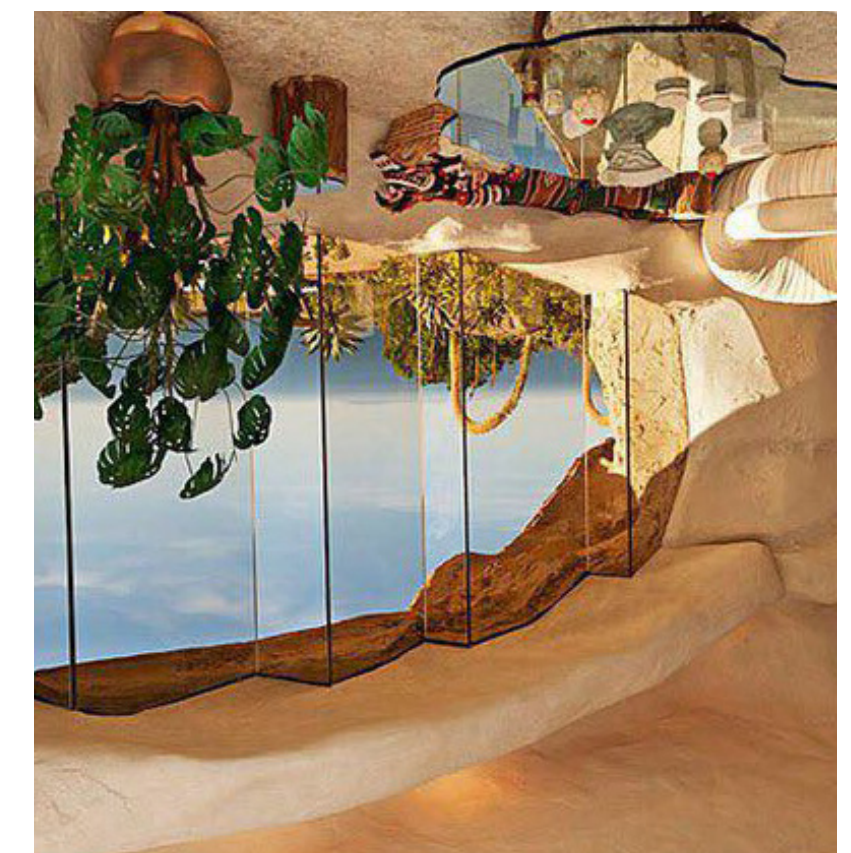
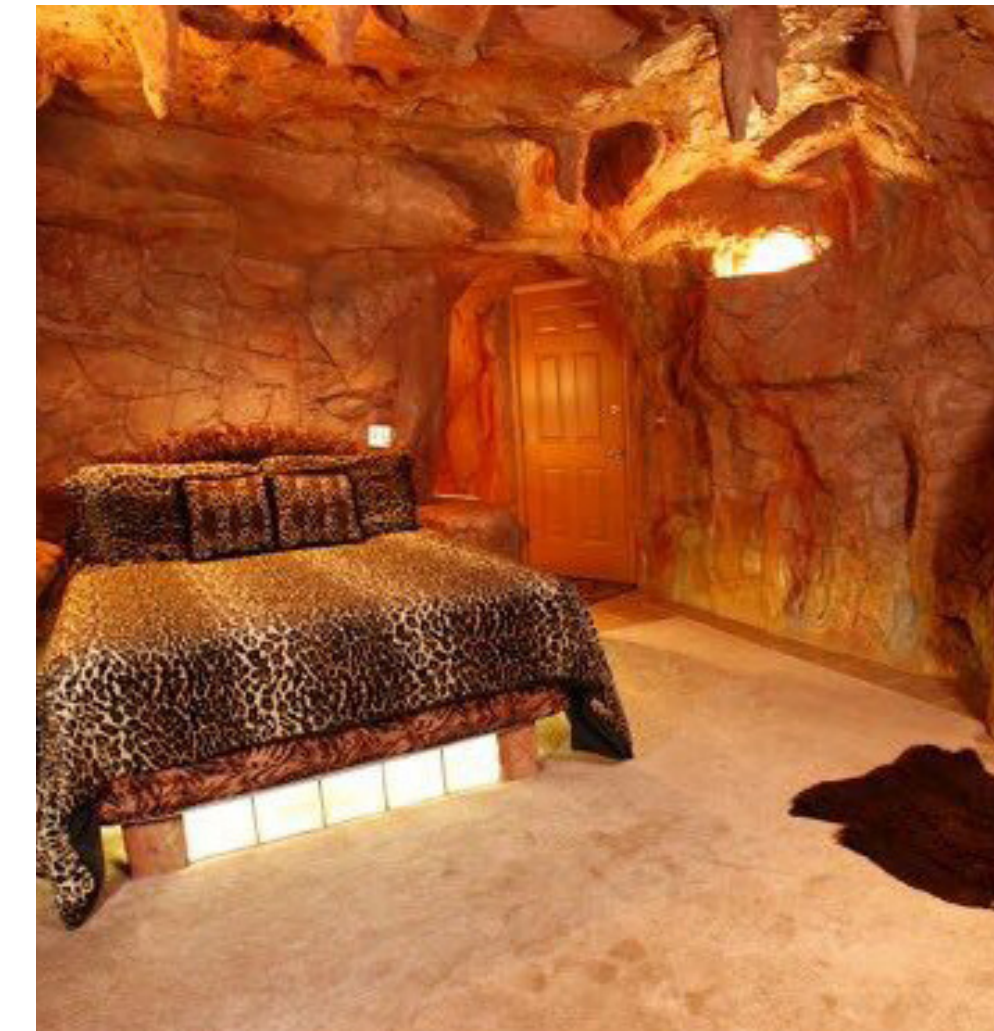
**SITE PICTUERS**



# THE MODIFICATIONS OF THE PLACE

The villas furniture:

We will uplift the decor of the place since we gonna address the villas with a modern furniture



# THE MODIFICATIONS OF THE PLACE

We will divide the resort into four parts

The first one are for experience which include  
Course - Water Park - Bowling - Stone area - Zorg ball

The second part is for business men and adults  
The swimming area - Mid cafe bar - relaxation area

The third part is for youth which includes Water activities - challenging activities

The fourth part for families which include  
Caveman experience - open days- activities, shows and festivals  
Experience cafe and restaurant - SPA

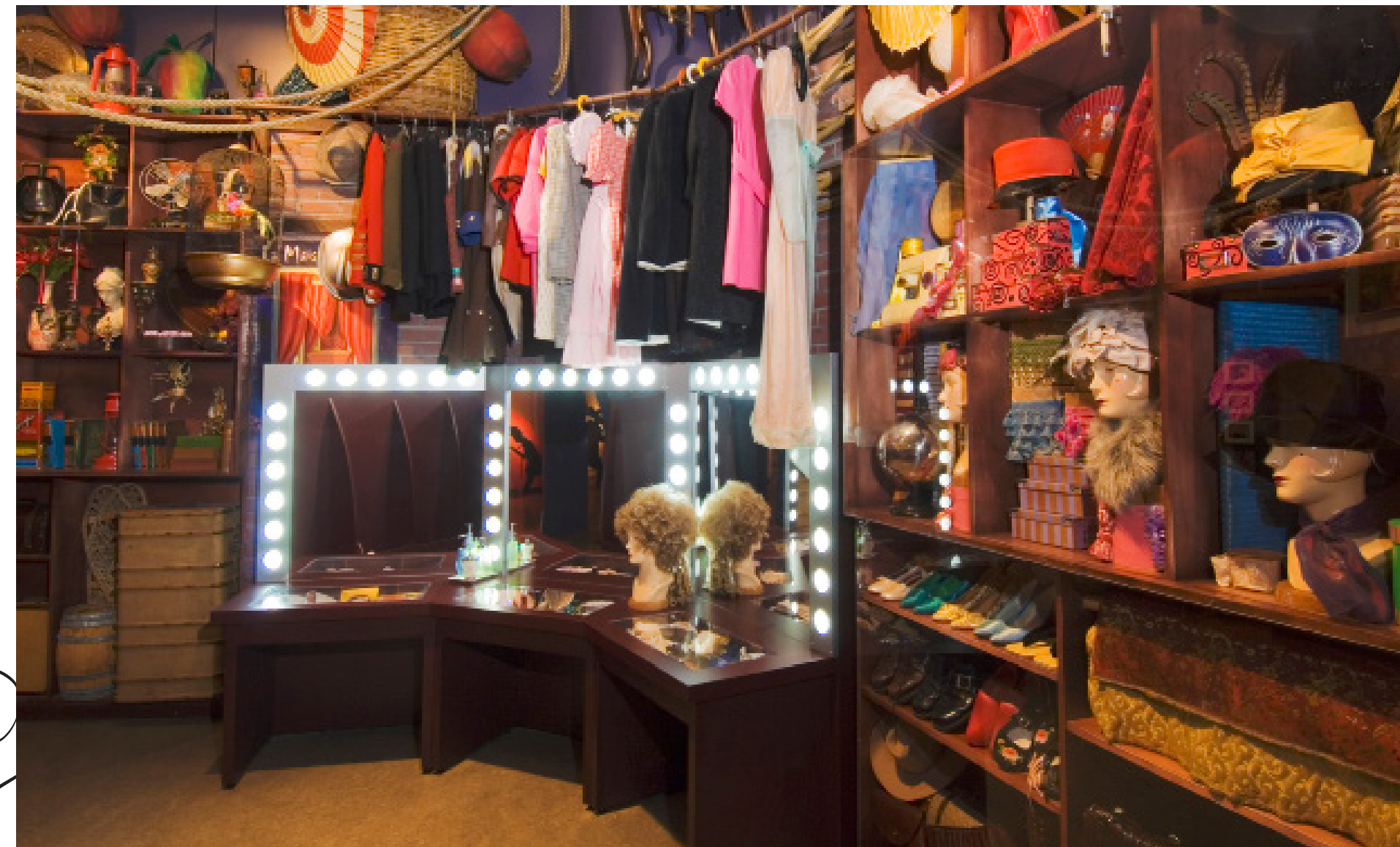




# Village Facilities

# CUSTOME ROOM

STARTING FROM THE RECEPTION THERE WILL BE CUSTOMS ROOM SO  
THE EXPERIENCE ATTENDANCE CAN BE A CAVEMAN





We will add and modified the current status of the resort  
The attendees will be choices between experience or reserving a villa

- LAKE fountains
- Expirince resturant
- Expirince Cafe
- Stone SPA
- Kids Tale Area
- Cenima and kids area
- Party room
- Water activities
- Water PArk
- Stone PArk
- Caveman experience
- 3D museum



# LAKE FOUNTAINS

By adding this item the water will start moving and will add a different and beautiful Scene to the village



# RECEPTION

once the guests arrive there will be a welcomed team who will transport them utilizing our unique stone cars and bikes while moving dainsuar will welcome them



# STONE SPA

The Cave Spa, is, as the name suggests, in a cave, well more of a labyrinth of caves really, and is completely unique in its construction. Not only does this incredible design offer intrigue, but privacy and some welcome relief from the heat of the stone age.



# EXPERIENCE RESTAURANT AND CAFE

FROM THE ATMOSPHERE TO THE WAITER STYLE TO THE FOOD AND DRINKS TYPE EVERYTHING WILL REFLECT TO OUR STONE THEME SO THE CUSTOMERS CAN ENJOY THEIR TIME AT OUR **STONE VILLAGE REST.**

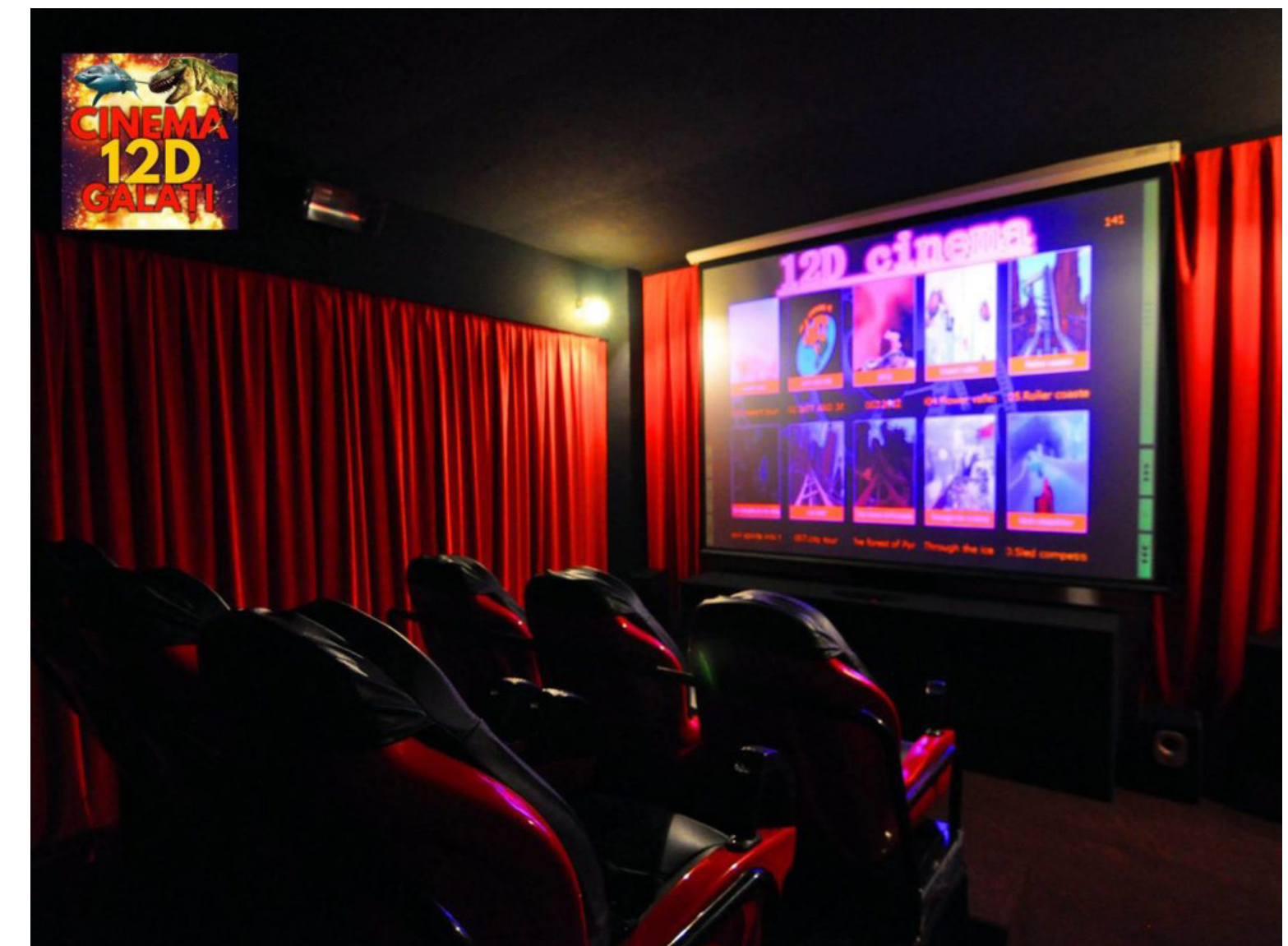


**THE CAFE WILL BE DAINSOR THEME SO PEOPLE WILL EXPERIENCE VARIETY OF CUISINES SERVED WE WILL IMPLEMENT OUR VR TECHNOLOGY TO GIVE MORE REYTICE TO THE THEME**

# CENIMA AND KIDS AREA

A KIDS AREA WHICH HAVE ALL KIND OF INTERESTING GAMES INCLUDING AN INTERACTIVE WALL WHICH WE CAN MODIFIED TO MAKE ATTENDEES FEEL ALL OUR THEMES

WE WILL IMPLEMENT A CINEMA WHICH WILL BE FOR KIDS IN THE FIRST TIME TILL WE GOT THE APPROVAL FROM GOVERNMENT TO LAUNCH CINEMAS IN SAUDI



# KIDS TALE AREA

Welcome to a world where your kids can live their imaginary tale in a safe way

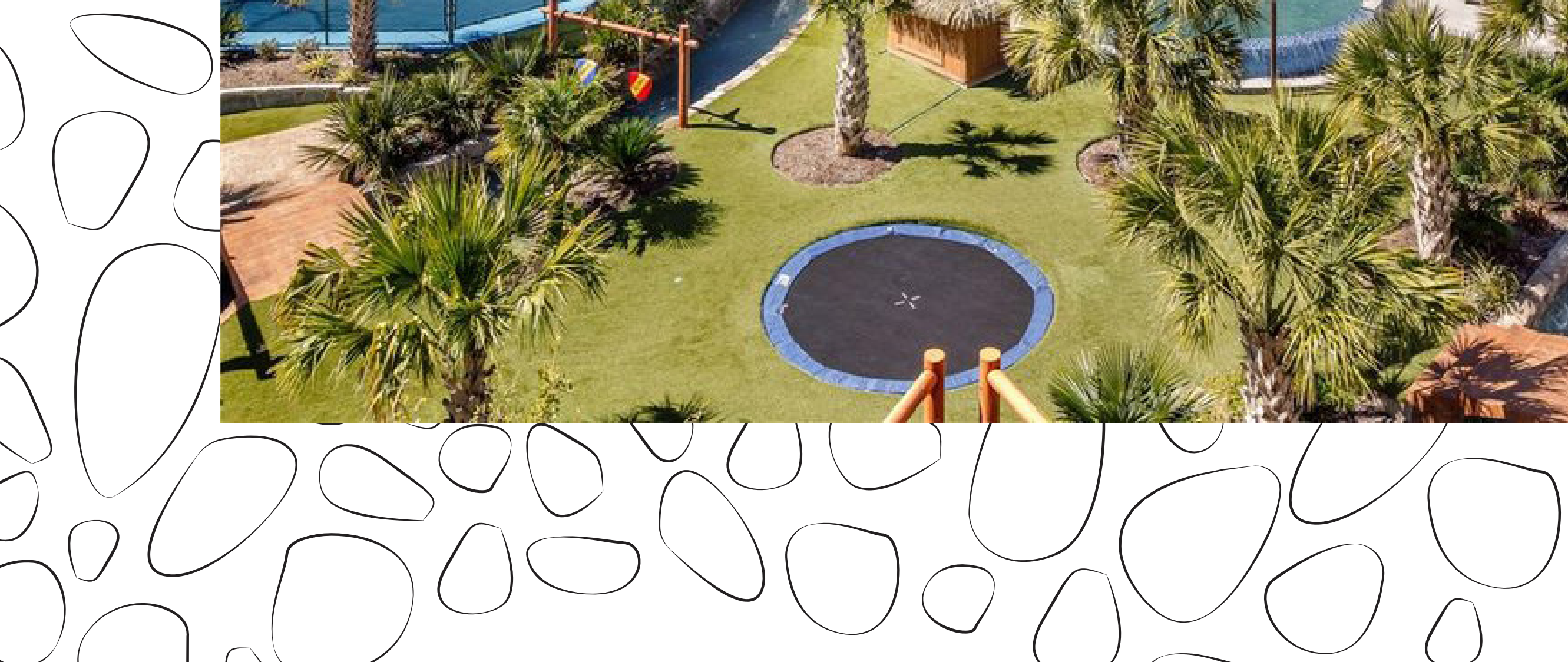
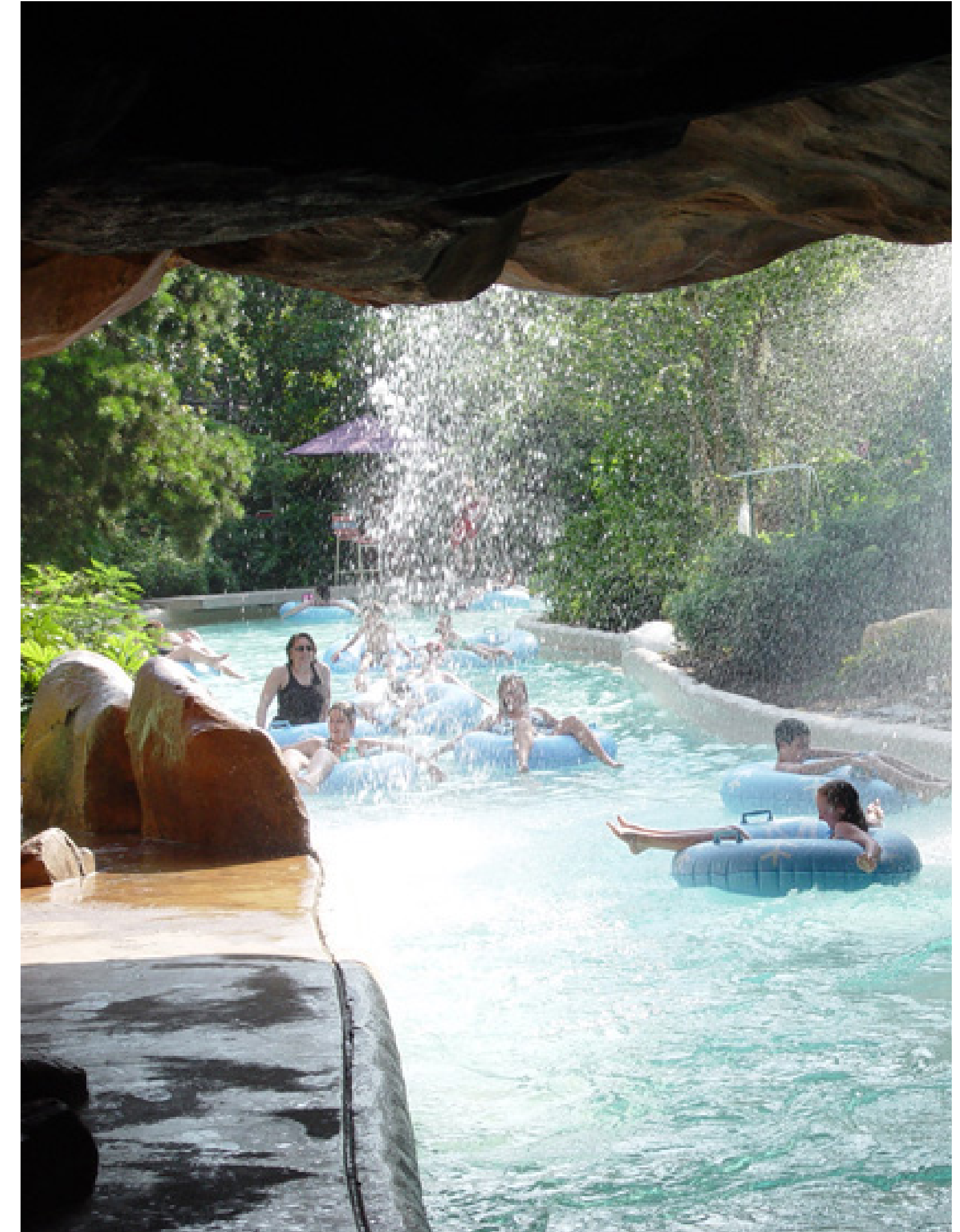
From the customs to the place decorate the kids will live a tale made by them and our specialized team will be part of it

It will be a new concept and will increase the creativity of our kids so parents will for sure supported it



# WATER PARK

At the court area we will build our water park cave, stone theme





# KIDS TALE AREA

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# STONE PARK

Implementing different kind of activities for kids and adults like wall climbing, cave exposing, bungee jumping, zipline and more



# WATER ACTIVITIES

water inflatable



Parasailing

play with dolphin

Seabreacher Activity



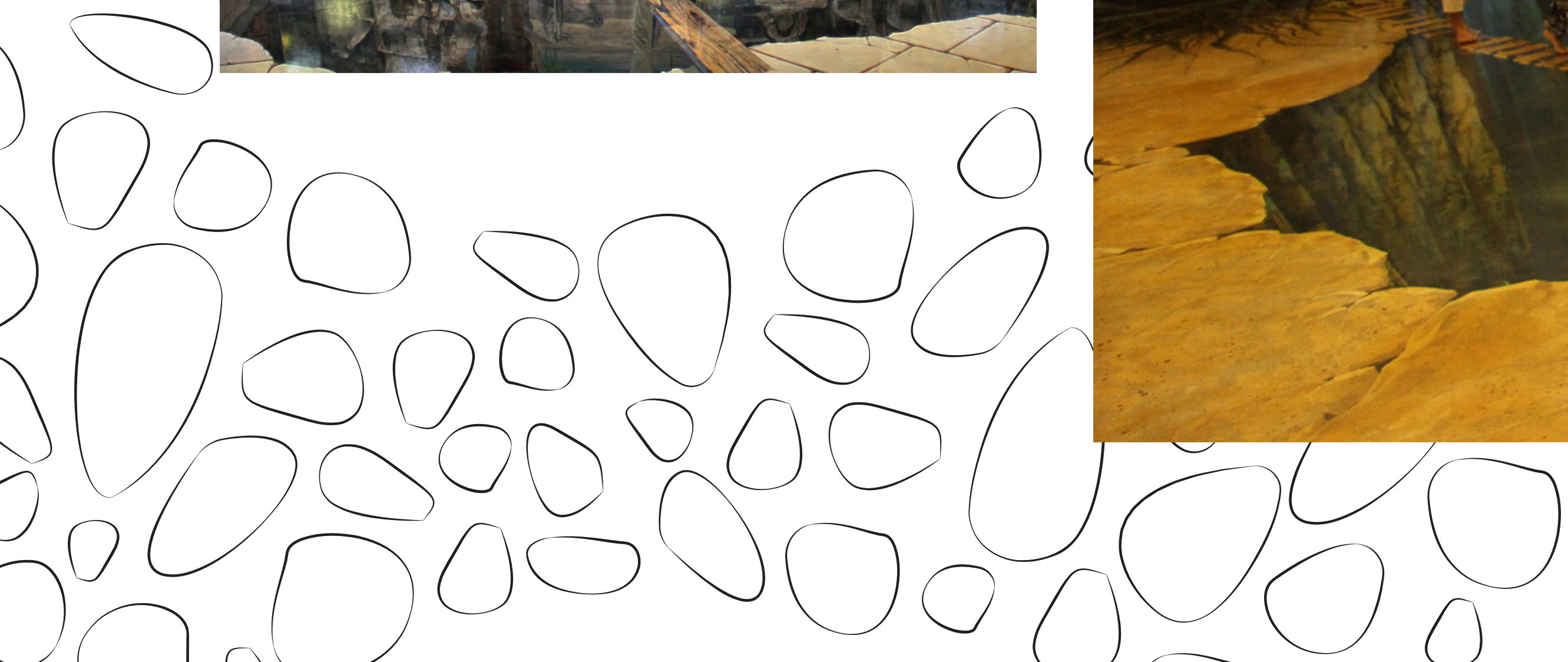


# ACTIVITIES & EVENTS

# CAVEMAN EXPERIENCE



# 3D MUSEUM



# FESTIVALS

Applying different kind of festivals like Bollywood, winter, color festivals and much more the idea is to do this festivals over two to three days



doing different kind of festivals and open days which will be suitable for adults and kids

different themes will be implemented every time based on session and wither





# NIGHT EVENT

every weekends only for adults we will place a stage with special lighting and seating area to perform three shows on every day on weekends

This will be included on the packages of the room reservation



# OPEN DAYS

Every weekend we will place vairy themes of open days which will be spicially for the resort guest and their kids

From morning till night we will have diffrent kinds of activities for kids and adults with



# DTC

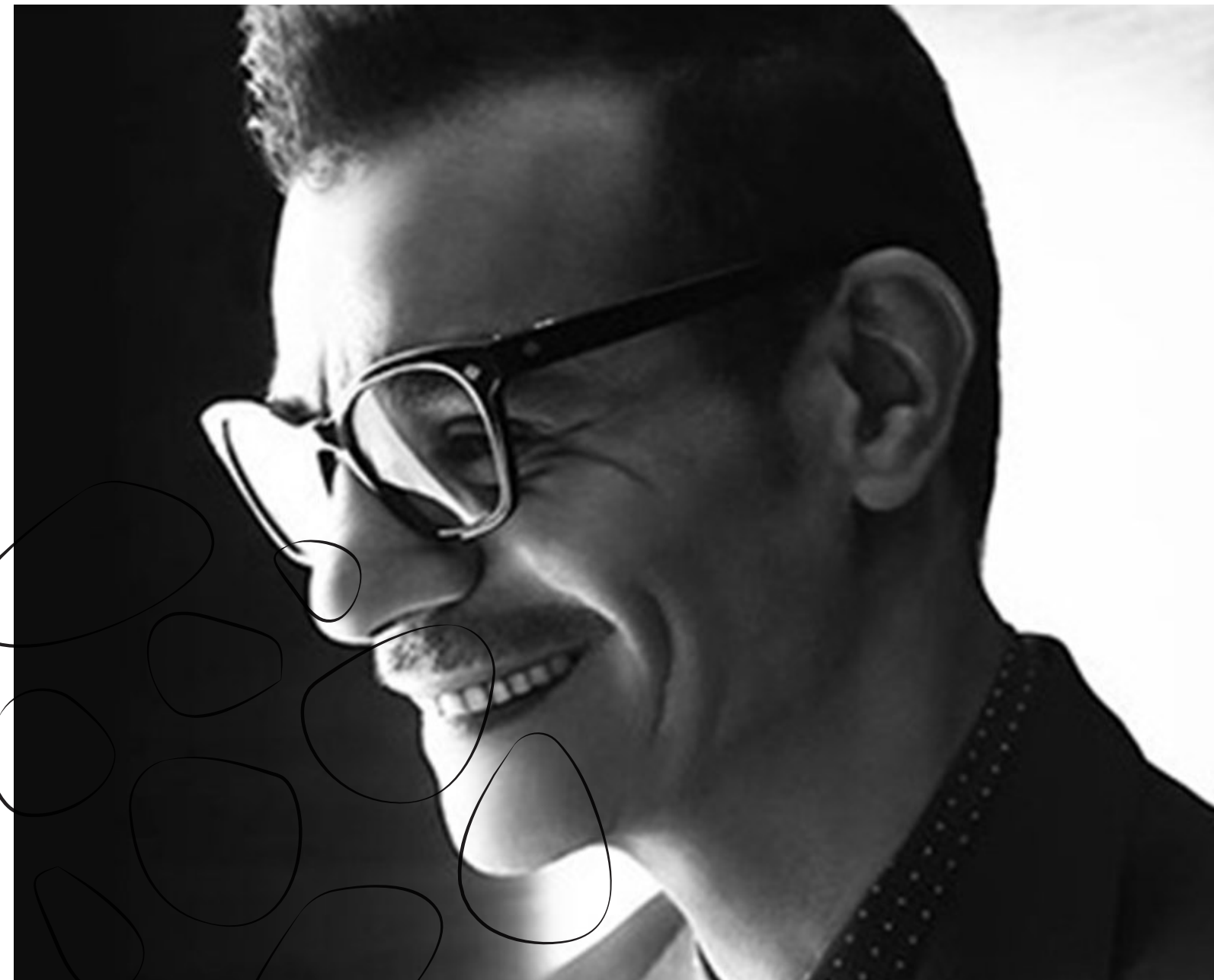
Teasing status promoters wearing

Once the audience pass by them the status will move and say  
'DO YOU KNOW' then he will told them



# CELEBRITY AND OCCASION EVENTS

we will host a big event which one to two of the famous ar-  
abic signers and shows, performers will be performing the  
show



# LAUNCHING CAMPAIGN

## Social Media

# NOW YOU KNOW...

come with your family and enjoy our village with our special activities for you and your kids



# FAMILY ACTIVITIES FOR KIDS

Carnival high standard activities so people and their kids can enjoy their time

At the street a parade who wear cavemen will move around the families area to grab all the families to the location





THANKS :)